



**FOR IMMEDIATE RELEASE**

**Dean Dalesandro joins Holland LP as Chief Sales Officer**

**May 8, 2018 – Crete, Ill.** – We are pleased to announce that Dean Dalesandro has joined Holland as our Chief Sales Officer (CSO). In this role, he will be responsible for leading, developing and directing sales across all of Holland’s diverse business units. Throughout Dean’s career, he has consistently excelled at developing technical sales teams and channels with cross-functional leadership to increase operating profit. This experience will help coalesce Holland’s dedicated group of sales leaders and continue Holland’s growth-oriented sales strategy.

Dean joins Holland bringing over 30 years of sales and marketing experience with companies such as Domino Amjet, Cummins Allison, Danaher, Zebra Technologies and, most recently, Gem Gravure, Inc. At Danaher, Dean was Vice President – North America & Global Accounts for Videojet Technologies, an \$850M manufacturer of industrial inkjet systems, fluids, and accessories in the product identification industry with over 3000 employees globally. His teams consistently grew greater than 2x the market while increasing gross margins. At Zebra, Dean was Vice President and General Manager – North America, where he created and reinforced processes that consistently delivered customer value through increased market share. Most recently, he was Vice President – Sales and Marketing for Gem Gravure, Inc., where he led the single biggest revenue year in the 65-year company history.

“Dean’s addition to our leadership team will strengthen the vision of Holland being ***A Solutions Partnership Unlike Any Other*** for all of our key stakeholders: our employees, our customers, our vendors, our owners and the many communities in which we operate throughout North America,” noted President Jordan Wolf.

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**About Holland LP**

Holland LP is a dedicated engineering-driven company that excels at developing partnerships to deliver comprehensive and progressive transportation solutions for the railroad and related industries. Known as the premiere provider of flash-butt welding services, Holland also provides a variety of solutions ranging from welding and track geometry measurement to manufacturing and specialty vehicles. Additional information about the company can be found at [www.hollandco.com](http://www.hollandco.com).

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